



CONNECTICUT COLLEGE

Economic Impact \$232,851,932

The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

TOTAL DIRECT SPENDING
\$ 163,795,675

Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.

INDUCED SPENDING
\$ 69,056,257

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Direct Spending by Employees
\$ 75,918,000



Direct Spending by Students
\$ 8,839,675



Direct Spending by Visitors
\$ 1,700,494



College Purchases
\$ 20,023,000



Investment Spending
\$ 7,200,000



Connecticut College
brings opportunity to the region
1,966
JOBS CREATED



Connecticut is home to
4,196 ALUMNI

Prepared by: The Connecticut Conference of Independent Colleges

Source: Connecticut Independent College and University Institute for Research and Public Service, Inc., Economic Impact Study, 2021

The previous version of this report used the value of capital assets as a measure of investment spending. The current report uses actual investment spending data obtained from member institutions. Due to the change in methodology, it is not advisable to compare the results of the present report to prior year economic impact reports.