

# UNIVERSITY OF HARTFORD

## Economic Impact \$814,042,294

The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

**TOTAL DIRECT SPENDING**  
**\$ 490,446,014**

Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.

**INDUCED SPENDING**  
**\$ 323,596,280**

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Direct Spending by Employees  
**\$71,111,038**



Direct Spending by Students  
**\$62,404,809**



Direct Spending by Visitors  
**\$5,594,184**



University Purchases  
**\$52,489,782**



Total Value of Capital Assets\*  
(5 year average)  
**\$298,846,200**



**University of Hartford**  
brings opportunity to the region

**5,973**

**JOBS CREATED**



Connecticut is home to

**30,283 ALUMNI**

Prepared by: The Connecticut Conference of Independent Colleges

Source: Connecticut Independent College and University Institute for Research and Public Service, Inc., 2016 Economic Impact Study

\*This value is calculated in the same manner as the "Capital Spending" value that is discussed on page 23 of the full report.