

WESLEYAN UNIVERSITY



Economic Impact \$923,948,391

The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

TOTAL DIRECT SPENDING

\$ 647,203,973

Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.

INDUCED SPENDING

\$ 276,744,419

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Direct Spending
by Employees
\$71,748,000



Direct Spending
by Students
\$19,059,617



Direct Spending
by Visitors
\$14,003,155



University
Purchases
\$59,123,000



Capital Spending
(5 year average)
\$483,270,200



**Wesleyan
University**
brings opportunity
to the region
6,207
JOBS CREATED



Connecticut is home to
4,728 **ALUMNI**

Prepared by: The Connecticut Conference of Independent Colleges

Source: Connecticut Independent College and University Institute for Research and Public Service, Inc., 2016 Economic Impact Study