



# Economic Impact \$435,129,471

The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

**TOTAL DIRECT SPENDING**  
**\$ 259,996,099**

Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.

**INDUCED SPENDING**  
**\$ 175,133,372**

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Direct Spending  
by Employees  
**\$28,884,500**



Direct Spending  
by Students  
**\$61,572,999**



Direct Spending  
by Visitors  
**\$3,299,000**



University  
Purchases  
**\$32,271,000**



Capital Spending  
(5 year average)  
**\$133,968,600**



**University of  
Bridgeport**

brings opportunity  
to the region

**3,161**

**JOBS CREATED**



Connecticut is home to

**20,500 ALUMNI**

Prepared by: *The Connecticut Conference of Independent Colleges*

Source: Connecticut Independent College and University Institute for Research and Public Service, Inc., 2016 Economic Impact Study