



Sacred Heart UNIVERSITY

Economic Impact \$766,065,244

The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

TOTAL DIRECT SPENDING
\$ 457,734,969

Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.

INDUCED SPENDING
\$ 308,330,275

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Direct Spending
by Employees
\$47,253,116



Direct Spending
by Students
\$85,164,284



Direct Spending
by Visitors
\$2,754,405



University
Purchases
\$66,269,504



Capital Spending
(5 year average)
\$256,293,659



Sacred Heart
University
brings opportunity
to the region
5,565
JOBS CREATED