

Quinnipiac

UNIVERSITY

Economic Impact \$1,988,839,340

The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

TOTAL DIRECT SPENDING
\$ 1,218,875,614

Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.

INDUCED SPENDING
\$ 769,963,725

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Direct Spending
by Employees
\$110,075,236



Direct Spending
by Students
\$82,567,413



Direct Spending
by Visitors
\$5,552,200



University
Purchases
\$81,329,694



Capital Spending
(5 year average)
\$939,351,071



Quinnipiac
University
brings opportunity
to the region
15,926
JOBS CREATED



Connecticut is home to
4,260 ALUMNI