

November 15, 2019



UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau
Office of the Director
Washington, DC 20233-0001

00001

President

Dear President [REDACTED]:

I am writing today to ask your help in ensuring a complete and accurate count of your students and your community in the 2020 Census. ***We are recruiting every higher education institution in this country to help with this critical mission, and reminding you that significant temporary job opportunities are available to interested students, who can apply at 2020Census.gov/jobs.***

The Importance of the 2020 Census

The decennial census is a pillar of our representative democracy. Hundreds of billions of dollars a year are spent and many important decisions are made by the public, private, and not-for-profit sectors based on the results of the decennial census. A complete and accurate count is critical to your institution and your students.

Become a 2020 Census Partner and Supporter

Partners and supporters of the 2020 Census play key roles by raising awareness to those whom they already reach as trusted voices. Being a partner is as easy as helping us recruit census takers from your students looking for part-time work.

Promote Great, High-Paying, Flexible Jobs for Students and Alumni

The decennial census is also the nation's largest peacetime mobilization. Recruiting and hiring up to 500,000 individuals to serve as Census Takers is a top priority for the 2020 Census. To reach our employment goals, we are recruiting 2.7 million applicants. These are excellent jobs for students. Census positions offer flexible work hours, including daytime, evenings and weekends. Hourly rates range from \$13-\$30 per hour, and all applications can be completed through 2020Census.gov/jobs.

How to Get Started

Many higher education leaders are on board - but we need everyone. We have over 2,500 institutions signed up as partners. The American Council on Education, the Association of American Universities, the Association of Public and Land-Grant Universities, the National Association of Independent Colleges and Universities, the American Association of State Colleges and Universities, and the American Association of Community Colleges are all actively supporting and promoting the 2020 Census.

This is a national call to action, but it has a real impact on the future of your local community and your school. In the attachment to this letter, you will find contact and other information to help you get started.

Thank you for your attention to this important issue.

Sincerely,

Steven D. Dillingham
Director

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United States
Census
2020

Contact Information

To get engaged with the 2020 Census, please reach out by phone or email to the contact who covers the state in which your main campus is located.

Region	States	Name	Email	Phone
Atlanta	AL, FL, GA, LA, MS, NC, SC	Manuel Landivar	atlanta.rcc.partnership@2020census.gov	662-996-8700
Chicago	AR, IL, IN, IA, MI, MN, MO, WI	Ellisa Johnson	chicago.rcc.partnership@2020census.gov	312-579-1605
Denver/Dallas	AZ, CO, KS, MT, NE, NM, ND, SD, OK, TX, UT, WY	Vicki McIntire	dallas.rcc.partnership@2020census.gov	303-359-1529
Los Angeles	AK, CA, HI, ID, NV, OR, WA	Michael Hall	los.angeles.rcc.partnership@2020census.gov	213-314-6206
New York	CT, ME, MA, NH, NJ, NY, RI, VT, PR	Lisa Moore	new.york.rcc.partnership@2020census.gov	929-855-6803
Philadelphia	DE, DC, KY, MD, OH, PA, TN, VA, WV	Dianna Thaxton	philadelphia.rcc.partnership@2020census.gov	267-780-2402

Census Bureau staff from our Regional Offices will be following up with you to assist you with this effort.

Additional Information

Group Quarters: For higher education leaders with on campus housing, there is another way you are vital to a complete and accurate count. In February, Census Bureau officials will be contacting your Administration to inform them of the Groups Quarters Operation, which will be conducted in April. During this operation we will collaborate with you to ensure that all students living on campus are included in the 2020 Census.

Please Note: Being a 2020 Census partner or supporter does not require or imply a contractual relationship with the United States Census Bureau or a formal agreement between the United States Census Bureau and any institution. The Community Partnership and Engagement Program and the National Partnership Program support all voluntary external engagement in 2020 Census promotion.