

The Connecticut Conference of Independent Colleges
invites you to attend

Partnering for Progress

2017 CCIC Member Forum



Tuesday, June 13, 2017

Quinnipiac University

North Haven Campus

8:15 a.m. – 12:30 p.m.

Pre-registration required

Visit www.theccic.org to register

Registration Information

- There is no fee to attend the event, but pre-registration is required.
- Workshop enrollment, directions and parking details will arrive via email after June 1st.
- Please register online at our website, www.theccic.org.

Schedule

- 8:15 am Check-in and coffee
- 8:45 am Welcome & Plenary
- 9:30 am Workshop Session 1
- 10:45 am Workshop Session 2
- 11:45 am Networking Luncheon (provided)
- 12:30 pm Adjourn

Plenary Session

This is Not a Drill - Planning for and Communicating during a Crisis

Presented by Aaron Bayer, Wiggin and Dana LLC, Roy Occhiogrosso and Carter Johnson, Global Strategy Group

A crisis can arise on a college or university campus unexpectedly and quickly – sometimes in a matter of hours or minutes. And it can have profound and lasting implications for the institution and its leaders, faculty, students, alumni, and other constituencies. But it is possible to plan for a crisis, and to follow that plan when responding and managing the risks it presents. This session will explore how to do just that. Aaron Bayer, partner and head of the education practice group at Wiggin and Dana LLC, and Roy Occhiogrosso, Managing Director, and Carter Johnson, Vice President of Communications, at Global Strategy Group, will review crisis planning, including how to develop and implement an effective communications strategy and how to recognize and manage legal risks. The team will go through a hypothetical crisis, working interactively with conference attendees.

Workshop Tracks and Selections

New for 2017: Workshops are organized within programmatic tracks to provide attendees with the option of focusing on distinct areas of interest.

- Two workshops sessions will be offered. Sessions will be organized based on enrollment.
- Please select your top three choices when you register. We will make every effort to accommodate your choices in the order you prefer.

CAO Track

CAO-1: Support Discovery of Institutional Priorities through Visual Reporting of IR Data

This workshop will demonstrate how you can analyze institutional data through a secure, web-based application to uncover insights that can boost student achievement, improve operational effectiveness and more. The flexible platform is available to all CCIC Member Institutions and can be customized to meet your specific needs. The workshop will include a discussion of CCIC's Data Initiative and a demonstration of the SAS Visual Analytics dashboard created for CCIC Member Institutions. Presented by SAS and CCIC.

CAO Track (continued)

CAO-2: Visa Options for International Students & Graduates--How Colleges Can Help

Visa options for international students after graduation and how colleges/ universities can best position themselves to help these students in an increasingly unpredictable immigration environment. Presented by Murtha Cullina.

CFO Track

CFO-1: Efficiency Production: A Practical Approach to Financing Sustainability Commitments

Like oil reserves in the ground, "Efficiency Reserves" are hidden throughout university buildings and facilities but current methods of capturing their value are scattered at best or prohibitively expensive. But by strategically integrating existing methods, a promising – and practical – solution emerges to find, assess and extract these "Efficiency Reserves" with less risk and at no upfront cost. Presented by Carbon Lighthouse.

CFO-2: The Missing Investment: How College and University Endowment Funds Can Achieve the Highest and Safest Return

College and university endowments are managed by financial professionals who generally invest in a portfolio of equity and bond investment vehicles that will produce a 5-6% return (in a good year). Unbeknownst to many educational institutions however, an endowment investment is available that provides much higher returns – 15% to 30% – and that is virtually 100% risk free: an investment in energy efficiency improvement of campus systems. Sustainability and efficiency improvements are good policies for many reasons: wise use of limited resources, reduction of pollution, work towards going carbon neutral, etc. In the narrow focus of making the best endowment investment, the most compelling reason for investing in efficiency improvements on the college campus is that it produces both the safest and the highest financial return of any investment that could be made. Presented by Fairbanks Energy Services.

CFO-3: "Where is the Money?" Reduce IT/Telecommunications Expenses by 20%

This workshop will utilize Higher Education case studies to illustrate the value of Telecom Expense Audits as well as their benefits. The discussion will focus on helping your organization save 20%-30% of your overall telecom expenditures and gain control over multiple contracts and invoices. Presented by Partner Consulting, Inc.

CFO-4: Doing It Better Together: Leveraging Cooperative Procurement and IT Solutions

This session will focus on the spectrum of benefits associated with leveraging cooperative contracts—including saving time and money, promoting operating efficiencies and easily accessing expertise, best practices and emerging technologies. A number of key procurement tools, including cooperative bidding, reverse auctions and indefinite quantity job order contracting, will be highlighted. The session will conclude with a discussion on changing IT needs and leveraging collaborative IT opportunities, including harnessing the state's high-speed Nutmeg Network. Presented by CRCOG and CCAT.

CFO-5: Banking on Green: Making the Financial Case for Major Investments in Energy-Efficiency Projects

You want a green campus. So do trustees, students and faculty. But there's only so much cash to go around. How do you make energy efficiency investments when up-front costs seem steeper than the budget allows? In this workshop, we'll discuss ways to make the case to secure the short-term resources needed for projects that offer long-term benefits. Presented by GreenerU.

CIO Track

CIO-1: "Teach Don't Breach"- Educating Your Institution on Protecting Your Network Security and Privacy

This workshop will review cyber events that have occurred at campuses and Risk Management techniques to avoid or mitigate an event at your campus. Will also include information on the insurance marketplace for network security and privacy liability.

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Facilities Track

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FS-2: Environmental Issues Facing Colleges and Universities Overall and in Construction and Renovation Projects

An overview of the environmental issues facing colleges/universities today and how to manage them. Presented by Shipman and Goodwin.

FS-3: The Missing Investment: How College and University Endowment Funds Can Achieve the Highest and Safest Return

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Facilities Track (continued)

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General Counsel Track

GC-1: Visa Options for International Students & Graduates--How Colleges Can Help

Visa options for international students after graduation and how colleges/ universities can best position themselves to help these students in an increasingly unpredictable immigration environment. Presented by Murtha Cullina.

GC-2: Hot Topics in Employment Law – How to Avoid the Landmines

Colleges face unique challenges as employers. We will offer insight and suggest best practices with respect to key employment issues, and what to expect from current legislation in the Connecticut General Assembly. Presented by Pullman and Comley.

GC-3: Guidelines on Implementing the Updated Clery Handbook

June 2016 marked the long-awaited release of the United States Department of Education's revised Handbook for Campus Safety and Security Reporting. The heavily revised Clery Handbook introduces an array of new compliance concepts for both daily and annual Clery requirements, including an entire chapter devoted to policies, procedures, and programs regarding sexual assault, dating violence, domestic violence, and stalking. In this interactive course, presenters discuss the practical implications of the new Handbook's guidance and offer concise, clear, and valuable insight for incorporating the more significant changes into your existing Clery compliance programs. Presented by Saul Ewing.

GC-4: Environmental Issues Facing Colleges and Universities Overall and in Construction and Renovation Projects

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Human Resources Track

HR-1: "Teach, Don't Breach"- Educating your Institution on Protecting your Network Security and Privacy

This workshop will review cyber events that have occurred at campuses and Risk Management techniques to avoid or mitigate an event at your campus. Will also include information on the insurance marketplace for network security and privacy liability. Presented by Marsh.

HR-2: Managing the Unique Challenges of College and University Retirement Plans

This workshop will discuss the growing trend of fee lawsuits impacting the higher education community. The enhanced litigious environment is further complicating your ability to manage the extensive fiduciary responsibility a Plan Sponsor has when offering a defined contribution plan. We will discuss these responsibilities, the best way to manage them, and other steps you can take to best protect the Retirement Committee and the Plan. Presented by Marsh and McLennan Agency.

Human Resources Track (continued)

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Student Services and Admissions Track

SS-1: Visa Options for International Students & Graduates--How Colleges Can Help

Visa options for international students after graduation and how colleges/ universities can best position themselves to help these students in an increasingly unpredictable immigration environment. Presented by Murtha Cullina.

SS-2: Creating Pathways for Students through Advanced Placement

AP has grown dramatically over the past few decades, doubling the number of test takers between 2006 and 2016. Connecticut is #3 in the nation for AP participation and performance for the class of 2016. See how a local school district has increased student participation in AP and how a postsecondary institution uses AP to help students progress towards graduation. Presented by the College Board.

SS-3: Fostering Educational Equity for Socio-economically Disadvantaged Students via Financial Education

College access and degree attainment remain as significant national agenda items, but finances still serve as a personal barrier to college entry and completion for too many students. This session focuses on intentional tactics for fostering educational equity. Presenters will illustrate best practices in financial instruction, counseling and methods for delivery to support overall success for this population. Presented by American Student Assistance.

REGISTER TODAY
www.theccic.org